

MAYA JAIN

CONTACT

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PORTFOLIO

mayajain.ca

SKILLS

- **Fluently bilingual** in English and French, some Spanish
- Proficient in Adobe CC (Photoshop, Premiere Pro, Illustrator, InDesign), MicroSoft (Office, Excel, Power Point), HTML, CSS, some JavaScript, Social Media
- Highly **motivated** with exceptional **work ethic**, patience and diligence
- Developed leadership, **interpersonal skills** and communication skills
- **Detail Oriented**, Organized and Coordinated

EDUCATION

CONCORDIA UNIVERSITY, Montreal (3.98 GPA)

BFA, Major in Design Arts (2016-2021)

Systems Thinking, Participatory Design,
Communications, Urban Studies

Minor in Electroacoustic Studies (2017-2020)

Sound Engineering, Experimental Sound Production

NSCAD UNIVERSITY, Halifax

BFA Studio Arts (2015-2016)

Video, Photo, Drawing, Sculpture, Textiles, Performance

CANTERBURY HIGH SCHOOL, Ottawa

Specialized Dramatic Arts Program,

Extended French Program

EXPERIENCE

VALUE COLLECTIVE - Core Organizer (2021-2022)

- Recipient of the CMHC Housing Supply Challenge incubation funding.
- Currently in incubation, Value collective aims to develop rent-free residencies, and alter-economic prototyping and programming including co-design workshops, complementary currency, and the management of collective resources.
- My involvement includes project management, outreach, visual communications, research, and program coordination/development.

FUTURS POSSIBLES - Member of Team (2021)

- Submission to the C40 Students Reinventing Cities Competition
- The project is an exercise in imagining urban development founded in participation, systems thinking and collective well-being. The submission highlights successful mechanisms used locally and globally as suggestions towards what might be possible.
- My involvement includes conceptual development, writing, and visual communications.

CONCORDIA CENTRE FOR CREATIVE REUSE - Intern (2019)

- Created a new visual identity for CUCCR's re-opening including maps and wayfinding published across the Concordia campus, posters for biweekly events, social media posts, videos, gif animations and general photographic documentation.
- Worked closely with the founders framing and developing a communicating strategy for the centre's progressive approach to material reuse, skillsharing, accessibility, empowerment and systemic change.

CITIZEN VINTAGE - Intern (2018)

- Over several months, developed new branding and marketing techniques with the founders of CV.
- Created new packaging designs, reusable wayfinding and several event posters to match the ongoing aesthetic that CV works with.
- Upheld the business' values of lowering waste, creative reuse, ethical labour practices, encouraging local and grassroots creatives.

PASSIONS

ECOLOGY & REGENERATIVE FOOD SYSTEMS

Re-localizing, Food-Sovereignty, Food Commons

Conservation, Relationality, Systems Thinking

Upholding Indigenous Sovereignty, Tradition and Knowledge

SUSTAINABLE URBAN DEVELOPMENT

Place-making, Urban Commons, Participatory Design

Rewilding, Urban Agriculture, Public Markets

Land Trusts, Cooperatives

ART & DESIGN

Studio Art (Textiles, Multimedia, Sound)

Graphic, Web, Sustainable Fashion Design